



Mr. Bob Coffman  
Coffman Enterprises, Inc  
Aka Caddy for the Hole  
38 E Moon Valley Dr.  
Phoenix, AZ 85022

1/29/10

Dear Bob,

As we start a new year, and decade, I wanted to take a moment to recognize the value your organization has brought not only to our golf course but to the charities we support. When you introduced yourself and your program back in December 2002 I had no idea that we would still be working together after all these years. Having said that, what's further important to know is the program has been even more beneficial during the recent economic downturn that has had a negative impact to the economy in general and to golf courses and needy charities specifically!

The professionalism of your people and the "Caddy Contest" itself provides a 'valued added' opportunity to our golfers while both the monthly revenue checks and 'reverse marketing vouchers' have added thousands of dollars to our bottom line each year. In addition the fact that your organization, along with our course and the others that engage your organization, have been able to provide over \$100,000.00 to many local charities should provide pride in your organization as it does in ours!

We look forward to working with you and your people and would encourage other courses to engage your organization to provide additional revenue to the golf course, a value added opportunity to their golfers and the community goodwill they will attain from the charitable donations that are provided and I would be happy to speak to those courses considering your valuable program.

Sincerely,

Olen Bartley  
General Manager  
Desert Dunes Golf Club