



Bob Coffman-Owner

Caddie fore the Hole

38 E Moon Valley Dr.

Phoenix, AZ 85022

9/04/12

Dear Bob,

I wanted to take a moment to express our complete satisfaction with your Caddie-fore-the-Hole program. Between the Monthly Revenue Sharing (RS) checks and the Reverse Marketing Vouchers (RMV) Lookout Mountain Golf Club has enjoyed significant incremental revenues. Furthermore, I am impressed with the financial aid distributed by Caddie-fore-the-Hole to local charitable organizations.

Our golf clients are unique in that in addition to being a 'destination' golf facility with a significant hotel and conference facility on site we also cater to a large group of local golfers. Your system has proven you can address the depth and breadth of our golfers in a positive and unobtrusive way!

I would encourage any golf course to take a closer look at your program as it is a terrific opportunity to increase average dollar per round while complementing our pace of play goals. We look forward to our continued partnership with Caddie-fore-the-Hole.

Thank you again for your professional approach and feel free to have other prospective courses call me if they wish to discuss this further.

Sincerely,

A handwritten signature in black ink that reads 'Jeff Raymond'. The signature is fluid and cursive, with a long, sweeping underline that extends to the left and then curves back up to the start of the name.

Jeff Raymond, PGA

Director of Golf - Lookout Mountain Golf Club

Pointe Hilton Tapatio Cliffs Resort