



Bob Coffman  
Coffman Enterprises, Inc  
aka Golf 2.0 / Caddie fore the Hole  
38 E Moon Valley Dr.  
Phoenix, AZ 85022

Dear Bob,

3/11/11

I just wanted to take a moment to confirm our satisfaction with your Caddie fore the Hole program. In this day and age the business of Golf has been challenged more than ever before, your organization provides a professional format to INCREASE REVENUE, which virtually every course needs, while providing a 'fun factor' that the industry is finally becoming more aware as a way to attract more *new* golfers to the course. Indeed, whether it's one of Golf's industry magazines, the Golf Channel or even the PGA Merchandise show, the subject today is the "future of golf" and most experts focus on courses finding new revenues creating more fun to attract more golfers and Caddie fore the Hole does that and about 8 other things that golf courses desperately need.

Beside the thousands of dollars we have received from both your Revenue Sharing Program and your Reverse Marketing Voucher Program you have also provided thousands of additional dollars to local charities and organizations that we wish to support which frees up more money for our own product development.

I would encourage any golf course to seriously consider your program and we look forward to working with you and your staff in the future.

Sincerely,

A handwritten signature in black ink, appearing to read "Greg Ellis".

Greg Ellis, PGA  
General Manager  
Trilogy at Vistancia Golf Resort